



Avyaan

for
Events / Weddings
Shoots / Gifting

Authentic Indian Heritage
Handcrafted treasures for
unforgettable celebrations





Handcrafted is the new Luxury

- This is not mass-produced. Every piece is one of a kind.
- Authentic craft with a story and soul, sourced directly from our artisan clusters in the remote villages of India.

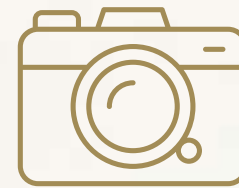
**Customisable to suit your space, style,
and vision.**

Why Avyaan?



Authentic Handcrafted

Original handcrafted pieces sourced directly from artisan clusters across India—real, timeless, and full of character.



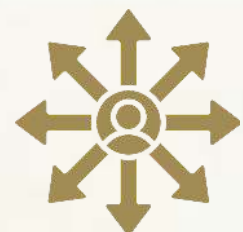
Shoot-Ready Collection

A wide range of props, art, textiles & decor curated to suit diverse themes, eras & visual moods.



Quick Turnaround

Efficient coordination, timely delivery, and flexible timelines to match your production schedule.



Versatile Aesthetic Range

From rustic to regal, vintage to modern—our pieces adapt to your creative vision seamlessly.



Trusted by Creatives

Preferred by photographers, filmmakers, production houses & set designers across India.



Direct Artisan Relationships

Supporting 47 artisan families with a fair-trade commitment, completely eliminating exploitative middlemen.



Transient Heritage: Weddings & Events

"Add instant heritage, texture, and visual depth without looking ordinary."

Pichwai backdrops, stage styling objects, and Blue Pottery table centrepieces for culturally rich installations.

Transient Heritage: Editorial & Film Shoots

Heritage artworks, handcrafted textiles, & artisanal décor curated as distinctive props, statement backdrops, and visual elements for films, fashion campaigns, & editorial productions.



Transient Heritage: Luxury Gifting

*Hand-painted Pichwai plates,
Patola clutches, and Agate
bracelets perfectly packaged in
premium, museum-grade
presentation boxes for VIP
guests and corporate curation.*





Gifts Rooted in Heritage



Artful Keepsakes

Handcrafted Blue Pottery pieces that make elegant, memorable gifts for weddings, celebrations, and special occasions. Thoughtfully created to bring artistry, tradition, and lasting charm to every celebration.



Heritage Woven to Gift

Timeless Patola textiles crafted for meaningful gifting, blending rich tradition with enduring elegance. A cherished keepsake designed to celebrate special moments and create lasting memories.



Gifts Rooted in Heritage



Timeless Tanjore Treasures

Handcrafted Tanjore artworks that make meaningful gifts for weddings, celebrations, and special occasions. Rich in tradition and intricate craftsmanship, each piece becomes a cherished keepsake for years to come.



Artful Pichwai Plates

Handcrafted Pichwai plates curated as distinctive gifts for weddings, celebrations, and memorable occasions. Rooted in Indian artistry, each piece brings heritage, beauty, and lasting meaning to every celebration.

Folk Narratives & Rare Collectibles



Tanjore Art

- **The Artisan:** Sarvanan
 - **The Craft:** Hand-painted devotional artworks adorned with 22K gold foil, semi-precious stones, and rich natural pigments on wooden panels.
 - **Mood:** Divine, regal, luminous, temple-inspired.
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Pichwai Art

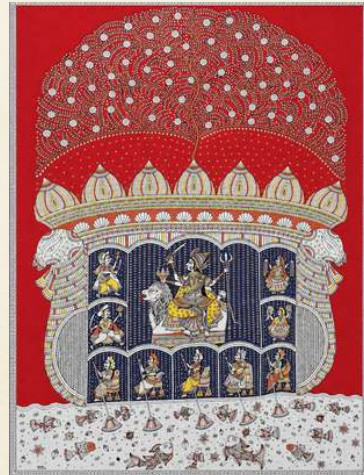
- **The Artisan:** Diwakar Sharma
 - **The Craft:** Intricate hand-painted textiles depicting Krishna's lilas, lotus ponds, cows, and seasonal festivals with remarkable detail.
 - **Mood:** Spiritual, serene, celebratory, timeless.
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Phad Art

- **The Artisan:** Ayush Tailor
- **The Craft:** Narrative scroll paintings illustrating the legends of folk deities through vibrant compositions and meticulous handwork.
- **Mood:** Heroic, folkloric, dynamic, deeply rooted in tradition.

Folk Narratives & Rare Collectibles



Mata ni Pachedi

- **The Artisan:** Suresh Chitara
- **The Craft:** Hand-painted devotional artworks adorned with 22K gold foil, semi-precious stones, and rich natural pigments on wooden panels.
- **Mood:** Divine, regal, luminous, temple-inspired.



Patola Shawls & Dupattas

- **The Artisan:** Pankaj D. Makwana & Madhuri P. Makwana
- **The Craft:** Exquisitely handwoven silk textiles created through labor-intensive resist dyeing, producing perfectly aligned geometric and floral motifs.
- **Mood:** Royal, vibrant, heirloom-worthy, timelessly elegant.



Jaipur Blue Pottery

- **The Craft:** Distinctive quartz-based pottery decorated with cobalt-blue floral and geometric motifs, entirely free from conventional clay.
- **Mood:** Refreshing, artisanal, sophisticated, heritage-inspired.

Folk Narratives & Rare Collectibles



Pattachitra Art

- **The Artisan:** Shri Niranjan Maharana (National Awardee).
 - **The Craft:** Mythological narratives painted on hand-prepared cotton canvas using natural gum and pigments ground from conch shells.
 - **Mood:** Intricate, historical, deeply storied.
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Bhil / Gond Art

- **The Artisan:** Sunita Parmar & Sunita Bhavor
 - **The Craft:** Vibrant, rhythmic tribal motifs celebrating nature and folklore through meticulous dot-work and vivid colour blocking.
 - **Mood:** Earthy, vibrant, contemporary-compatible.
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Jeweled carpets

- **The Craft:** Hand-knotted carpets woven from premium silk and fine wool, featuring intricate floral motifs, rich detailing, and timeless Mughal-inspired designs.
- **Mood:** Luxurious, elegant, timeless, collectible.

The Frictionless Commission Process



1. Share the Vision

Provide project details, spatial photos, dimensions, and mood boards to our curation team.



2. Consult & Select

We match your brief with the perfect artisan, art form, and craft category. Receive curated options.



3. Refine & Approve

Finalize size, color palette, and motifs. Approve the artisan's sketch before paint touches cloth.



4. Creation & Updates

Master artisans begin work. Receive weekly photo and video updates of your specific piece coming to life.



5. Museum-Grade Delivery

Art is authenticated, packed in acid-free archival materials, and shipped globally with full insurance.

Let's Curate Your Next Heritage-Inspired Space.



From boutique suites to editorial shoots, Avyaan brings handcrafted Indian heritage into modern environments. Connect with our curation team to begin.

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Instagram : [@avyaanindiaa](https://www.instagram.com/avyaanindiaa)

(Join our community of 2,800+ collectors)

Scan to access
the products
on our
website..

