



Avyaan for Home

Authentic Indian Art
Curated handcrafted pieces for
timeless interiors



Handcrafted | Authenticated | Project-Ready | Custom Sourcing Available



Handcrafted is the new Luxury

- This is not mass-produced. Every piece is one of a kind.
- Authentic craft with a story and soul, sourced directly from our artisan clusters in the remote villages of India.

**Customisable to suit your space, style,
and vision.**

Why Avyaan?



Authentic & Handcrafted

Sourced directly from verified Indian craft traditions and generational artisan families. No mass production.



Project-Ready Curation

Handcrafted collections designed for architects and interior designers seeking timeless craftsmanship rooted in India's artistic heritage.



Custom & Bulk Support

Bespoke sizes, colour-palette matching, and scaled production for corporate gifting and commercial rollouts.



Museum-Grade Packaging

Acid-free archival materials and custom-fitted reinforcement for safe, insured global delivery to 38+ countries.



Certificate of Authenticity

Every piece includes documented provenance, detailing the artisan's lineage, technique, and creation date.



Direct Artisan Relationships

Supporting 47 artisan families with a fair-trade commitment, completely eliminating exploitative middlemen.

The Heritage Library



Devotional & Temple Art

- Pichwai Paintings
- Tanjore Paintings
- Phad Painting



Folk Narratives & Tribal Art

- Pattachitra Art
- Bhil / Gond Paintings



Rare Collectibles

- Original Ravi Varma Oleographs



Accents, Decor & Textiles

- Blue Pottery (Plates, Vases, Thalís)
- Pichwai Plates & Jewelled Carpets
- Patola (Shawls, Clutches)
- Agate Gifting Jewellery

Spatial Curation: Architects & Interior Designers

"A curated craft library for spaces with soul, not just surfaces."

Bespoke Commissions

Custom sizes and format adaptation to fit precise architectural niches and elevations

Colour-Palette Matching

Artworks explicitly curated or custom-painted to harmonise with your interior material boards.



Pooja Corners & Sanctuaries

Devotional curation featuring authenticated temple art for luxury residential projects.

Project Consultations

Direct connection with master artisans for exclusive, unlisted pieces and integrated project sourcing

Crafted Living Spaces: Homes & Residences

“Transform thoughtfully designed spaces into homes with character, culture, and timeless artistry.”

The Feature Wall

Curated gallery walls using vibrant Pichwai Plates to anchor the room's aesthetic.



The Dining Space

Handcrafted Blue Pottery, decorative plates, and curated table accents that bring artistry and character to everyday gatherings.



The Living Room

Large scale Pichwai, Tanjore, or Indian artworks that become the visual focal point of thoughtfully designed living spaces.



Crafting Timeless Spaces: Décor, Sourcing & Client Gifting

"Design spaces with soul through India's living traditions."



Crafted Living Spaces

Curated artworks, handcrafted accents, and heritage objects for contemporary and traditional residences.



Design-Led Sourcing

Bespoke collections of Indian crafts, textiles, and artworks for architectural and interior projects.



Luxury Client Gifting

Thoughtfully curated handcrafted gifts for homeowners, project handovers, festive occasions, and valued client relationships.

Folk Narratives & Rare Collectibles



Pattachitra Art

- **The Artisan:** Shri Niranjan Maharana (National Awardee).
 - **The Craft:** Mythological narratives painted on hand-prepared cotton canvas using natural gum and pigments ground from conch shells.
 - **Mood:** Intricate, historical, deeply storied.
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Bhil / Gond Art

- **The Artisan:** Sunita Parmar & Sunita Bhavor
 - **The Craft:** Vibrant, rhythmic tribal motifs celebrating nature and folklore through meticulous dot-work and vivid color blocking.
 - **Mood:** Earthy, vibrant, contemporary-compatible.
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Ravi Varma Oleographs

- **The Artisan:** Ravi Varma
- **The Craft:** Rare original vintage prints from the early 1900s, authenticated by independent art appraisers.
- **Mood:** Aristocratic, collectible, historically significant.

Folk Narratives & Rare Collectibles



Tanjore Art

- **The Artisan:** Saravanan
 - **The Craft:** Hand-painted devotional artworks adorned with 22K gold foil, semi-precious stones, and rich natural pigments on wooden panels.
 - **Mood:** Divine, regal, luminous, temple-inspired.
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Pichwai Art

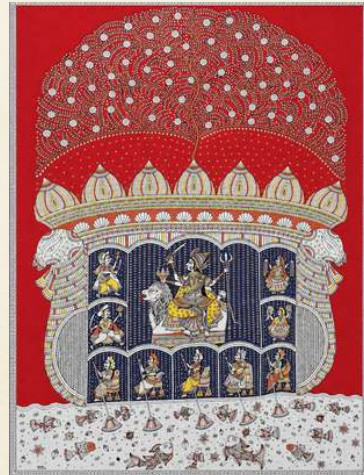
- **The Artisan:** Diwakar Sharma
 - **The Craft:** Intricate hand-painted textiles depicting Krishna's lilas, lotus ponds, cows, and seasonal festivals with remarkable detail.
 - **Mood:** Spiritual, serene, celebratory, timeless.
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Phad Art

- **The Artisan:** Ayush Tailor
- **The Craft:** Narrative scroll paintings illustrating the legends of folk deities through vibrant compositions and meticulous handwork.
- **Mood:** Heroic, folkloric, dynamic, deeply rooted in tradition.

Folk Narratives & Rare Collectibles



Mata ni Pachedi

- **The Artisan:** Suresh Chitara
- **The Craft:** Hand-painted devotional artworks adorned with 22K gold foil, semi-precious stones, and rich natural pigments on wooden panels.
- **Mood:** Divine, regal, luminous, temple-inspired.



Patola Shawls & Dupattas

- **The Artisan:** Pankaj D. Makwana & Madhuri P. Makwana
- **The Craft:** Exquisitely handwoven silk textiles created through labor-intensive resist dyeing, producing perfectly aligned geometric and floral motifs.
- **Mood:** Royal, vibrant, heirloom-worthy, timelessly elegant.



Blue Pottery

- **The Craft:** Distinctive quartz-based pottery decorated with cobalt-blue floral and geometric motifs, entirely free from conventional clay.
- **Mood:** Refreshing, artisanal, sophisticated, heritage-inspired.

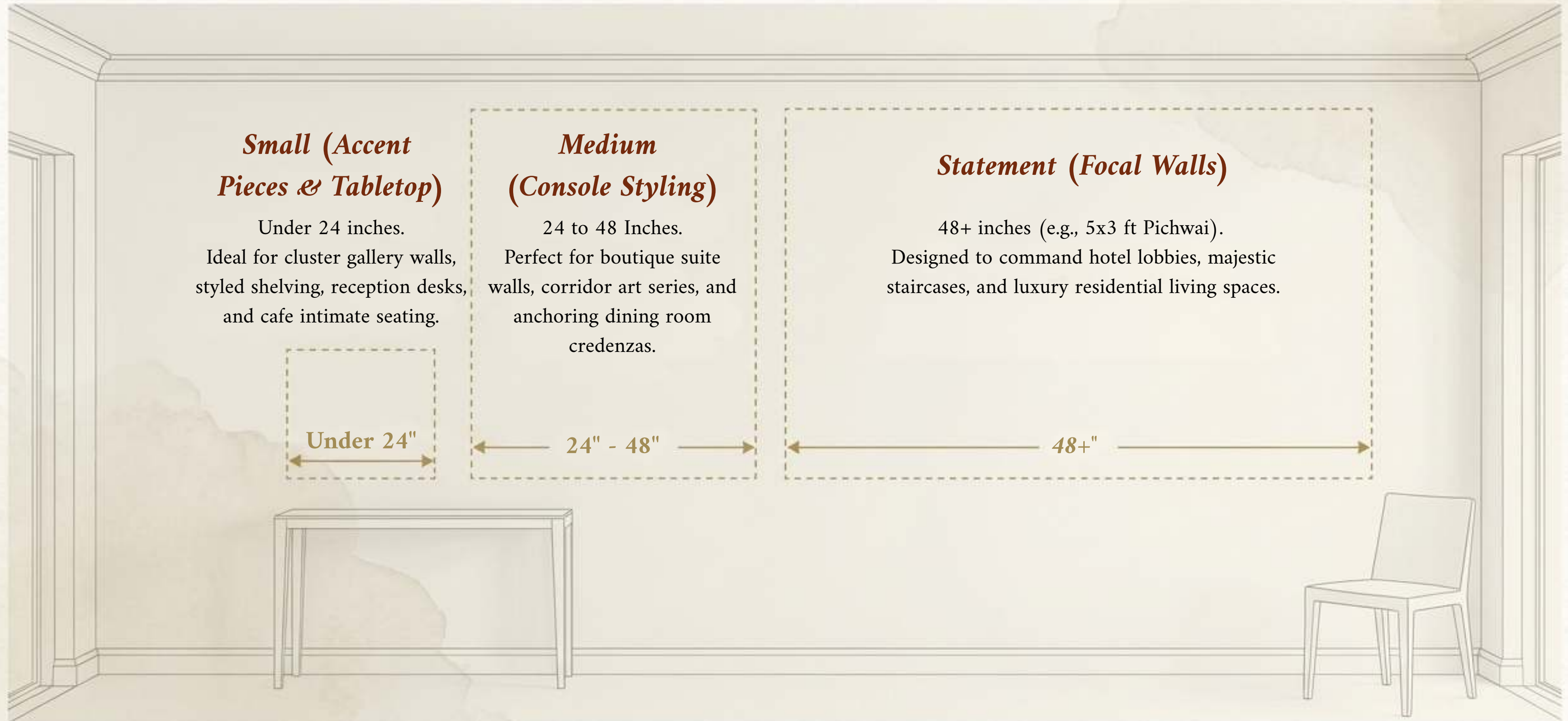
Folk Narratives & Rare Collectibles



Jeweled carpets

- ***The Craft:*** Hand-knotted carpets woven from premium silk and fine wool, featuring intricate floral motifs, rich detailing, and timeless Mughal-inspired designs.
- ***Mood:*** Luxurious, elegant, timeless, collectible.

The Scale & Placement Blueprint



The Frictionless Commission Process



1. Share the Vision

Provide project details, spatial photos, dimensions, and mood boards to our curation team.



2. Consult & Select

We match your brief with the perfect artisan, art form, and craft category. Receive curated options.



3. Refine & Approve

Finalize size, color palette, and motifs. Approve the artisan's sketch before paint touches cloth.



4. Creation & Updates

Master artisans begin work. Receive weekly photo and video updates of your specific piece coming to life.



5. Museum-Grade Delivery

Art is authenticated, packed in acid-free archival materials, and shipped globally with full insurance.

Let's Curate Your Next Heritage-Inspired Space.



From boutique suites to editorial shoots, Avyaan brings handcrafted Indian heritage into modern environments. Connect with our curation team to begin.

WhatsApp / Phone : +91 90162 33045

Website : www.avyaan.com

Email : info.avyaan25@gmail.com

Instagram : [@avyaanindiaa](https://www.instagram.com/avyaanindiaa)

(Join our community of 2,800+ collectors)

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the products
on our
website..

